



TORRE FIORE HOTEL MASSERIA FACTSHEET

Surrounded by a pristine rural setting, Torre Fiore is a trend-setting boutique hotel. Originally built as a military outpost to guard against Turkish invasions, this 16th century masseria has been re-conceptualized to welcome the modern traveller seeking an intimate experience of an ancient land's undiscovered beauty, rich in history, culture, traditions and authentic Southern Italian cuisine.

Located within view of the picturesque town of Pisticci and situated only 15 minutes from the sandy beaches of the Ionian Sea, Torre Fiore Hotel Masseria is a stronghold to enjoy the excursions and diversions of this region. Within its walls, the Hotel provides a relaxed sanctuary of comfort that personifies a new relaxed luxury. Torre Fiore offers spacious modern suites in restored masonry structures. Each suite is unique and the hotel amenities are designed with state-of-the-art luxuries.

OUR STORY

In 2005, the Giannone Family, having origins in Pisticci, purchased the property with the intention to restore its historical structure. Renamed "Torre Fiore" in order to respect its founders, and has been re-conceptualized into a small luxury "fort" resort.

Over the years, the Giannones have maintained close ancestral ties. While making a life in Canada, alongside many other cultures, the Giannones have been afforded an invaluable "viewing distance" when looking back to their Basilicatan culture, landscape and age-old treasures. This admiration extends to the unwavering warm hospitality one is inevitably greeted with in this mostly unknown region of Italy.

The project started out of a desire to solidify these ties and create a comfortable "home base" where the Giannones could extend their own hospitality, and share these delights with family and friends. The family set out to purchase property and build their house. In 2006, once the entrance gates to this forlorn walled-in structure swung open, it was clear they had stumbled upon a hidden gem.

In 2010 the opening of Torre Fiore Hotel Masseria, providing the setting for a new invasion of discerning travellers.

Today, the Giannones have fulfilled their vision for a special, intimate hotel in a place that is dear and extraordinary. This area of Basilicata is witnessing the first surge of attention from international press and discerning tourists alike, for its great food, beaches, landscape and mostly its people.

OUR DESIGN CONCEPT

On the edge of a picturesque valley, the former Casolare della Tenuta Fiore, a walled-in farm complex is reconceptualized as a 13-suite "fort resort". Embraced by its protective walls and 16th century lookout tower, the renamed Torre Fiore is located in the largely undiscovered sublime *paesaggio* overlooking the Ionic coast of Basilicata, Italy.

The design, in the spirit of the Casale's storied past, is conceived by [Giannone Petricone Associates](#) as a 21st century gentle invasion. Installations of contemporary elements in distressed wood, local and Persian stone, glass and pomegranate upholstery are positioned revealed against the carefully restored vintage structure in anticipation of the newest "invader" – today's tourist.

Travellers eager to venture in this little-known yet extraordinary territory are met with the designers' conception of contrasting interventions of comfort whose richness parallels that of the rustic landscape. Freestanding, oversized headboards sit skewed in the lofty *casedde* to conceal the glazed

bathrooms and rain-head showers that sometimes spill their pristine bathtub out into the open. Strands of foreign materials and fabrics insert themselves unexpectedly into the new and restored surfaces as a way to expose the surgical “hand” which defines this new invasion.

Ultimately, the ruin is brought back to life with monumental effort to precisely restore the handcrafted roofs, masonry, and whitewashed stucco. The fortification is then somewhat disarmed by a supple and layered architecture to create a loose exclusivity, breached only by the outdoor restaurant, terrace and infinity-edge pool that meet the edge of the uncontaminated valley.

RESTAURANT

To truly appreciate the culture of Italy and the region of Basilicata, it is essential to experience the aromas and flavours that infuse and define its cuisine. Hotel guests and visitors will savour this occasion at *Il Patio Ristorante*. Fine genuine cuisine using local artisanal traditions and seasonal ingredients, with an occasional international intervention.

OUR ROOM

Classic room

Spacious bedroom with king-sized bed and adjoining bathroom with spacious shower for 2 people, air conditioning, mini-bar, wireless internet connection, cordless telephone, alarm clock radio, SmartTv and in-suite security safe.

Junior suite

Suite featuring a separate sleeping area with a king-sized or queen-sized bed (separable into two single beds, select suites only), free-standing Antonio Lupi bathtub, living area with sofa bed (opened upon request), SmartTv, luxurious bathroom with 2 people shower, air conditioning, mini-bar, internet wireless connection, cordless telephone, alarm clock radio and in-suite security safe.

Deluxe room

Spacious room featuring a king-sized bed, relax area, luxurious bathroom with 2 people shower, air conditioning, SmartTv, mini-bar, internet wireless connection, cordless telephone, alarm clock radio and in-suite security safe.

Stalla suite

Accessed from a beautifully landscaped and furnished courtyard (mangiatoia). Super high ceilings, very special suite with main floor master bedroom featuring king-sized bed and freestanding Antonio Lupi bathtub plus ensuite bathroom with oversized shower for 2 people. It includes a second floor open loft permitting up to 3 persons to sleep in single bed and double bed (separable upon request). On the main level is an additional complete bathroom with oversized shower. This unique suite includes a very spacious living area with sofa-bed (opens into a queen-sized bed upon request). Adjacent to the living area is a dining/conversion table which seats up to 6 persons. Suite amenities include air conditioning, mini-bar, wireless internet connection, cordless telephone, alarm clock radio, SmartTv and in-suite security safe.

Superior Suite

This large ground floor suite features 2 separate bedrooms and 2 bathrooms. The spacious main bedroom with a king-sized bed includes the ensuite bathroom with an oversized shower and bidet. The second bedroom features a queen-sized bed that is designed to separate into two single beds, if requested. The second bathroom is accessible from the living area. The super-sized living room with views to the sea and swimming pool features high vaulted ceilings, comfortable lounge area which features a sectional sofa bed (opened upon request) and adjacent large dining/conversion table, SmartTv. Suite amenities include air conditioning, mini-bar, wireless internet connection, cordless telephone, alarm clock radio and in-suite security safe.

Torre Suite

Second level panoramic suite with complete 360 degrees views towards the sea, swimming pool, valley, courtyard and countryside, including the nearby characteristic hill town of Pisticci. Two

separate bedrooms – the spacious master bedroom includes a king-sized bed and a luxurious ensuite bathroom with open rain shower and freestanding Antonio Lupi bathtub. The master suite also features a spacious balcony/terrace where guests wonder at the spectacular views while lounging. The second bedroom features a queen-sized bed that separates into two single beds, upon request. The adjacent second full bathroom features an oversized shower. A central living room, with access to the other balcony/terrace, includes a sofa bed (opened upon request). Adjoined is what was once the “cucina” with table, and stunning views out to the valley. Suite amenities include air conditioning, SmartTv, mini-bar, wireless internet connection, cordless telephone, alarm clock radio and in-suite security safe.

CONTACT

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