

CELESTE PRIVATE TRAVELS

2026 COLLECTION



The Refined Traveller

CURATED EXPERIENCES ACROSS ITALY AND BEYOND



Our Approach

Celeste Private Travels and Events operates across Italy, serving a highly selective international clientele. We design and manage refined journeys and private experiences for individuals and families who expect discretion, precision, and reliability.

We allow our clients to live their experience fully while we take complete responsibility for its coordination and execution. We prepare thoroughly, anticipate challenges, and remain closely involved at every stage.

We choose our projects carefully in order to preserve direct involvement, clear accountability, and long-term relationships built on trust.

Total Reliability

We assume full responsibility for our commitments, our partners, and the details that hold everything together.

Masters of Complexity

We bring clarity and steady control to projects that demand more than standard coordination.

Tailored Delivery

Dedicated consultants who listens carefully and shapes each journey around your priorities, pace, and standards.

Confidentiality

Confidentiality, restraint, and respect for privacy are fundamental to the way we operate.

OUR STANDARDS



CELESTE AT GLANCE

Who We Are

Celeste is Italy's premier luxury travel curator, distinguished for producing extraordinary private and corporate experiences for UHNW clients worldwide.

Where We Are

Our home is Capri, the most beautiful island in the world. But our reach extends across Italy, from the Amalfi Coast to the Dolomites, from Tuscany to Rome, and beyond.

What We Do

At Celeste, we craft extraordinary experiences with the precision of curators and the warmth of hosts.

Luxury Concierge

Tailor-made itineraries and once-in-a-lifetime experiences, and private access designed with Italian artistry and international understanding.

Transfers by Road, Sea & Sky

Seamless journeys in luxury cars, yachts, and private aircraft.

Private Events & Weddings

From exclusive corporate gatherings to private celebrations, including our signature concept "A Day Like...",

MICE

We design and deliver high-impact business events, from leadership retreats to international conferences, combining strategic content with the excellence of Italian hospitality.

Workshops

Tailored educational formats: masterclasses, thematic workshops, cultural immersions, innovation labs and team building.



ANOTE FROM THE FOUNDER

When we opened Celeste five years ago, we wanted to bring our vision to the world of luxury travel.

- We believed that true luxury is not excess, but refinement shaped through culture, art, and history.
- We believed in doing the unthinkable - transforming archaeological sites into private theatres, turning palaces into contemporary stages, and building experiences that go far beyond what is normally possible.
- And we believed in opening Italy's excellence to a market that, at the time, seemed almost out of reach: the Chinese luxury audience.

Celeste stands now as a reference for bespoke events and experiential productions in Italy, a company that has brought to life what many considered impossible, from imperial celebrations on ancient cliffs to high-tech mobility showcases, from private art programmes to ultra-exclusive corporate gatherings.

To our partners who go above and beyond, and to the clients who entrust us with their most meaningful moments: thank you.

You are the soul of Celeste and the reason we continue to push the boundaries of luxury tourism.

Davide Cannata

FOUNDER & OPERATIONS MANAGER



Signature Collections

*Distinctive vision meets
flawless execution*



Case Study

For One Day Like Tiberius

Celeste Tours transforms an ancient Roman villa into a once-in-a-lifetime UHNW experience

For the 30th birthday of one of our UHNW clients, Celeste was commissioned to design an extraordinary private celebration, an immersive journey into the splendor and decadence of Ancient Rome, set within one of most breathtaking and challenging archaeological sites: Villa Damecuta, the cliffside retreat of Emperor Tiberius.

With a total budget of €250,000 and only three weeks to design, and realize the production, Celeste Private fully understood the ambition of our guest. **Our client was obsessed with roman history**, and could not settle to anything less than historically grounded and visually stunning for his own special birthday gift.

The experience included:

- **Live Roman music** performed on historical instruments
- **Gladiator** performances staged among pine shadows and ruins
- **Actors in role**, from senators to priestesses, guiding guests through the narrative
- **Roman culinary recreations**, with recipes inspired by Apicius reinterpreted by Michelin-level chefs

Every guest became a participant in a living tableau an evening suspended between history, myth, and luxury.

The challenges

The site of Damecuta entirely archaeological, offering no electricity, no water supply, no direct vehicle access, and strict restrictions due to its historic nature. Over the course of three intense weeks, our production and technical teams:

- Created a fully functioning infrastructure from zero
- Transported all materials through a combination of manpower and off-road logistics
- Installed silent generator systems and hidden cabling to preserve the site's beauty
- Built authentic Roman triclinia, lounges, and a reconstructed imperial structure
- Ensured archaeological compliance at every step

The complexity of the operation required over 100 professionals, from artisans to engineers, historians to performers, working in perfect synchrony, requiring flawless planning and artistic creativity.





For One Day

A fully bespoke production in which your client steps into another existence: a historical figure, a fictional character, or an entirely original world of their own design.

Every production begins with a conversation. We ask what draws your client to this idea, what they have always wondered about themselves, what they have never been given permission to become.

From that conversation, we build a world:

Concept, narrative, casting, design, logistics: every element is conceived and produced in-house, shaped entirely around a single person and a single vision. What emerges is the ultimate luxury: something that has never existed before, and will never exist again.

Production includes

- Up to 8 hours of dedicated consultation to understand the vision, the meaning, and what your client truly seeks
- Creative concept and narrative direction
- Scripting and storyline development
- Full casting and sourcing
- Location scouting and coordination
- Three dedicated Celeste professionals on the day

All additional costs (venues, talent, catering, logistics) are itemised and reviewed together throughout. Your client's budget is managed with the same care as the experience itself.

At Glance

Ideal for	UHNW individuals, milestone celebrations, private commissions
What makes it unique	Every production is uniquely building around the individual dreams of clients
Production Fee	€25,000 · additional costs itemised and reviewed together

Case Study

Production for two

Some women travel to see Italy. Those choosing DIVA let Italy see them.

When Chao Chao - one of China's most followed influencers, with over 400,000 followers on RedNote - chose Italy for her engagement, she arrived with a clear vision: white boat of white. White dress, white vintage car, everything else built around that.

Celeste took it from there.

The production moved between Capri and Positano, with photography woven through every moment. Evenings at Paolino, Il Riccio, and the Sirenuse Restaurant in Positano. The Amalfi Coast roads, the Mediterranean light, the kind of access that requires patience and relationships and occasionally, two hours' notice: When the couple requested a private tennis session at San Pietro di Positano that same afternoon, we arranged it.

The experience included:

- **Double boat**, one used by the photographer for taking unforgettable pictures from the sea.
- **Specially sourced white vintage car** in an authentic off beaten path village near Sorrento.
- **Powerful concierge**, allowing last minute entrance to iconic Amalfi coast destinations.

The full production belonged exclusively to the happy couple, who successfully posted on their social media generating followership and interest.



DIVA FOR THE CREATORS

The most influential lifestyle voices today travel with intention — with aesthetics already formed and audiences who follow their every location.

DIVA is built for exactly this. Every production is conceived around a single vision, which means it translates naturally into content that feels entirely authentic, because it is.

For travel agents working with creator clients, DIVA offers something rare: a production infrastructure that serves both the personal experience and the content brief, without one compromising the other.





DIVA

A seven-day journey through Rome and Capri, designed entirely around the art of being a woman.

Italy has always known how to make a woman feel extraordinary. DIVA is built around that instinct: seven days of glamour, photography, and carefully crafted moments across two of the world's most beautiful stages.

Five of those seven days unfold around a **signature photography experience**. This is a professional production with location, light, styling, story. You leave with images that belong in a magazine, but also, frankly, the most fun you will have in Italy.

Between shoots, Rome and Capri reveal themselves differently when you're dressed for them. **Two dedicated shopping experiences** are woven into the journey, guided and unhurried.

The journey includes

- Five private photography productions, each surprisingly unique
- Pre-departure fashion consultation and personal styling
- Two dedicated shopping experiences: Rome and Capri
- Two exclusive cocktail experiences in Capri
- All transfers throughout
- Private edition magazine delivered after the journey
- Full Celeste coordination throughout

Hotels are not included by design. Every DIVA client has her own standards, her own preferences, her own idea of the perfect room. We are happy to advise.

At Glance

Ideal for	Solo travellers, couples, bachelorette parties, women's groups: up to 7 guests
What makes it unique	She will leave Italy with an unique fashion story and a private magazine about herself.
Price	from €25,000





Bond Travel: Ultra

An 8-day cinematic journey through Sorrento, Positano, Capri, Matera and Puglia, inspired by the Italian sequences of No Time to Die.

This is not a simple tour. It is a private production for the most exigent travellers, choreographed from the first transfer to the final photograph, with every movement anticipated and every detail managed by a dedicated support team throughout.

Supercar on coastal road of the Amalfi Coast, Riva experience in Capri, helicopter adventures, professional photography, a vesper martini on arrival in Matera and full road support are integrated into a single, coherent narrative. The journey follows the landscapes of the film with the fluidity of fiction no friction, no operational decisions, no waiting. Just Italy at its most cinematic.

The journey includes

- Aston Martin DB12 handover, with options for Ferrari, Maserati, or Bentley
- Two dedicated support staff throughout
- Amalfi Coast Grand Drive: Ravello, Valico di Chiunzi, private winery lunch
- Capri by Riva Acquarama, full day at sea with professional photography and drone
- Private helicopter transfer from Capri to Matera
- Photography session and supercar drive through Matera, Gravina, and Altamura
- Alberobello, Polignano a Mare, and private candlelit dinner in Matera
- Bond-style photobook delivered after the journey

At Glance

Ideal for	Couples or families who want to feel the thrill without compromising luxury
What makes it unique	The energy and refinement of travelling in the style of James Bond
Price	€40,000 per person, excluding hotels





Grand Italy: a luxury journey

13 days across Italy most iconic landscapes: val D'Orcia, Positano, Capri, Ravello, Rome.

Italy reveals itself differently when there is no rush. Grand Italy is built around that principle: a 13-day arc that moves through some of the country's most extraordinary and authentically Italian territories, each with its own pace, its own light, and its own idea of pleasure.

The journey begins in Tuscany. Hilltop villages, iconic hill country, Brunello vineyards, all explored on a Ferrari delivered directly to your hotel.

From there, the coast takes over — Positano, lemon groves, Michelin dining suspended above the sea. Then Capri: a full day on a private motorboat among the Faraglioni, guided exploration, and access to the island's most discreet experiences. Ravello and Rome close the journey with calm and grandeur.

The journey includes

- Ferrari self-drive experience — delivered to your Tuscan property
- Private Brunello Riserva tasting in Montalcino
- Lemon farm and private limoncello experience near Sorrento
- Full-day private traditional boat tour of Capri: Faraglioni, swimming, coastal exploration
- Private guided walking tour of Capri
- Luxury shopping experience in Capri
- Guided visit to Villa Cimbrone in Ravello
- Private photography or guided tour options in Rome
- All private transfers throughout
- VIP arrival and departure assistance
- Full Celeste coordination throughout

At Glance

Ideal for	Couples, families, small groups seeking the essential Italian experience
What makes it unique	The most requested experiences, curated into a single coherent journey
Price	€12,000 per person, excluding hotels

Curated Journeys

Refined, personal, and carefully organised: for clients who seek quality without complexity.



The Dream of the Amalfi Coast

The Amalfi Coast at its most authentic: lemon farms, coastal drives, archaeology, and a private boat day to Capri with a photographer. A journey built around genuine encounters with the south of Italy: its food, its wine, its light, and its sea.

Ideal for: Couples and small groups seeking an immersive coastal experience

Duration: 7 days · Sorrento, Positano, Ravello, Pompeii, Capri

€ 5,975 per person (min 2)



Matera like 007

A cinematic road journey through Southern Italy, inspired by the Italian sequences of No Time to Die. A vintage Alfa Romeo delivered to your hotel. A sunrise hot-air balloon. The Bond locations of Matera and Gravina. And a leather-cased mission brief waiting on arrival.

Ideal for: Couples seeking adventure, romance, and a cinematic edge

Duration: 6 days · Sorrento, Amalfi Coast, Paestum, Matera, Puglia

€ 5300 per person (min 2)



Lemons and Hot Springs

Two locations to discover. Sorrento: lemon farms, pasta making, a private sunset cruise, a boat day to Capri. Then Ischia, to fully relax in the thermal complex and at the slow pace of the island. A journey designed to be easy, beautiful, and welcoming to all ages.

Ideal for: Families, multigenerational groups, golden anniversaries

Duration: 7 days: Sorrento, Amalfi Coast, Capri, Ischia

€ 5,700 per person (min 2)

Refined experiences

Trust us for unforgettable experiences designed for those who don't want compromise. Or make your customised journey by combining them

Check all our experiences at www.celestetours.com/experiences





Pompeii from Sky to Table

Discover the magic of Pompeii, combining breathtaking aerial views with an authentic Roman-inspired dining experience. An exclusive evening adventure blending history, luxury, and romance. Experience Pompeii from above and immerse yourself in ancient splendor.

Ideal for: Couples, looking for romance, and a different adventure

Where and what: Pompeii: private tour, helicopter tour, roman dinner

€ 3000 per person



Hiking Capri: Secret Viewpoints

This beautiful Capri hike will take you to some of the island's finest viewpoints. With the option for either a morning or evening departure, this easy to moderate Capri hiking tour will visit some of the island's quintessential locations.

Ideal for: Those who search for the most beautiful secrets of Capri

Where and What: Capri: Hiking Tour in Matermania and Casa Malaparte.

200€ per person (minimum 2)



Capri Shopping Secrets

A cinematic road journey through Southern Italy, inspired by the Italian sequences of No Time to Die. A vintage Alfa Romeo delivered to your hotel. A sunrise hot-air balloon. The Bond locations of Matera and Gravina. And a leather-cased mission brief waiting on arrival.

Ideal for: Couples seeking adventure, romance, and a cinematic edge

Duration: 6 days · Sorrento, Amalfi Coast, Paestum, Matera, Puglia

€ 5300 per person (min 2)



Capri Riva Day

Two locations to discover. Sorrento: lemon farms, pasta making, a private sunset cruise, a boat day to Capri. Then Ischia, to fully relax in the thermal complex and at the slow pace of the island. A journey designed to be easy, beautiful, and welcoming to all ages.

Ideal for: Families, multigenerational groups, golden anniversaries

Duration: 7 days: Sorrento, Amalfi Coast, Capri, Ischia

€3600 per group

YOUR FIRST CHOICE FOR INTERNATIONAL LUXURY

Over the past five years, Celeste has had the privilege of creating exceptional events for some of international distinguished figures, with a special attention to the Chinese speaking world: from Wang Ning, founder of Pop Mart, to leading executives from SINA.com, along with visionary entrepreneurs, cultural icons, and global social media stars.

This audience has shown us that luxury is evolving rapidly, seeking not only beauty but immersive, original, and unforgettable moments.

Our most exquisite clients look beyond traditional itineraries and gravitate toward what we call “the new Italy of elegance” the Dolomites, Tuscany, the Amalfi Coast, Sardinia, Taormina, Portofino, the Food Valley. These have become the stages on which we design our most extraordinary productions.

What they expect is clear: precision, creativity, authenticity, and high-touch service. They value privacy, emotional connection, and experiences that feel both exclusive and effortless. At Celeste, we specialise in delivering exactly that: refined, culturally intelligent moments that resonate deeply with a sophisticated, global audience.

Xun Liu

FOUNDER & SALES MANAGER



Our Boundless Concierge

*If it's possible we will make it happen.
We are the first Luxury concierge in
Italy operating both in English and
Chinese.*



Selective. Exclusive. Reliable.

Some clients arrive with a clear vision. Others arrive with time, curiosity, and the desire to be surprised. In both cases, our role is the same: to listen carefully, to understand what genuinely matters, and to make it happen with precision and discretion.

Our concierge services extend across every dimension of a stay in Italy.

Holiday Planning

From the first conversation to the final transfer, we design and coordinate every element of your client's journey. Itineraries are built around genuine interests, not standard routes. To make any itinerary to shine, we work with a carefully selected network of experts and guides (cultural, culinary, naturalistic) chosen for their depth of knowledge and their ability to make a place feel truly understood.

Yacht Services

Celeste works with an in-house yacht broker with direct access to the Mediterranean market, offering charter sourcing across all categories and budgets. For yachts already in the region, we provide a full range of onboard services private events, musicians, specialist guides, curated provisioning, and shore-based coordination throughout the voyage.

Villas Concierge

Whether sourcing the right property or servicing one your client already holds, we manage every detail. Staff coordination, private chefs, in-villa experiences, local arrangements, and everything in between — handled quietly and completely.

Lifestyle Management

Beyond logistics, we offer something rarer: a trusted point of contact for the conversations that shape a truly personal experience. Style, pace, priorities, the things a client has always wanted to do but never quite arranged: we listen, we advise, and we act. For clients who expect to be understood, not just served.

Transfers on sea, land, and air

Land Transfers

Transfers are conducted in Mercedes-Benz E-Class and V-Class vehicles, offering on-board water, light refreshments, and professional English-speaking chauffeurs. S-Class, Sprinter, helicopters, private jets, and higher-tier luxury car models can be arranged upon request.

Limovans

Bespoke Mercedes limovans and limobus for 8 to 28 guests, designed for space, privacy, and refined travel. Dedicated hostess service and curated on-board catering available.

Capri Direct

A structured routing combining private and scheduled services. Chauffeur-driven Mercedes transfer to the port where a dedicated hostess handles your ferry tickets and help you to board. You will find a dedicated vehicle transfer upon arrival in Capri.

Capri Private

A chauffeur-driven Mercedes transfer from airport, station, or hotel to a private Itama motor yacht (or any upgrade). Private sea crossing to Capri, followed by dedicated vehicle transfer to your residence or hotel. Designed for maximum comfort and privacy.

Air Transfers

For journeys where time matters most, we arrange helicopter and private jet transfers across Italy and beyond.





Begin the Conversation

Every project starts the same way: with a conversation.

We take the time to understand what your client has in mind: their expectations, their pace, their definition of extraordinary. From there, we handle everything.

The first exchange is private, thoughtful, and without obligation.

Contacts

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