



Partenope in Tour

See Naples and Then Love

Authentic Experiences in Naples & Campania



WHO WE ARE

Our soul: the soul of Naples



Partenope in Tour is a Local Experience Provider & Destination Partner, specializing in creating authentic and tailored **guided experiences** in **Naples** and Campania.

We are not simply tour operators: **we are storytellers of Naples**, ready to deliver a narrative of the city through the eyes of those who live it every day.

Our approach is based on human storytelling and **deep connection with the territory**. Every experience we create stems from passion for our land and the desire to show travelers **the true soul of Naples and Campania**.

We work with licensed and expert guides who know every corner, every story, every secret of the city, transforming **every tour into a moment of authentic** and memorable discovery.

A new way to experience Naples

Naples is known around the world for its **overwhelming folklore**, its contagious **energy**, the fascinating **chaos** that makes it unique. **But we at Partenope in Tour also tell another city. A Naples that often escapes** mass tourism, but represents the **most authentic** essence of our territory.

Slower

Away from the frenzy, discovering authentic rhythms and moments of contemplation

Deeper

Beyond the postcards, entering the historical and cultural heart of the city

More Everyday

Living neighborhood life, markets, traditions that resist time

More Authentic

Meeting real people, true stories, the Naples that Neapolitans live

Through **slow tourism** and experiential itineraries, we invite visitors to live the city by walking it, observing it, listening to it. We transform every journey into an experience, every corner into a story.

📌 **From Vomero Hill to the Sea** - *An example of our approach: a route that crosses neighborhoods*, perspectives and different rhythms of the city. Not just a journey, but a voyage through the souls of Naples, from panoramic hills to the breath of the sea. On social media we have uploaded many videos about this tour.

Our goal **is not to show Naples, but to make it lived**. We want **every visitor to take with them not only photographs**, but emotions, human connections, **memories** that last over time.



Services

We are the local partner in Naples and throughout Campania for complete travel organization.

We offer **a complete range of tourist services designed to satisfy every type of client**, from individual travelers to large organized groups. Our experience allows us to manage every aspect of your Neapolitan stay with professionalism and flexibility. **All services are available in Italian, English, Spanish, French, Portuguese, Russian and all languages.**



Guided Tours

Guided tours with licensed local guides who **tell Naples** with passion and expertise.



Themed Itineraries

Thematic routes on art, history, food and Neapolitan culture



Large Group Tours

Perfect **experiences** for large organized groups from all over the world.



Group & Educational Tours

Dedicated programs for school and educational groups with formative content and workshops



Corporate Experiences

Corporate events and team building that combine culture and networking



Itinerary Consulting

We create itineraries for **1 or more days**, providing the client with a hyper-detailed route based on their needs, **with ad hoc food stops and other experiences.**

Discover our routes

Each **experience is designed to respond to different interests**, always keeping authenticity and narrative quality at the center. **From the great Neapolitan classics to less beaten paths**, we offer variety that allows every traveler to find their own Naples.



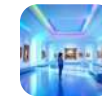
Naples Highlights

The iconic places of Naples told with passion: **from the historic center UNESCO HERITAGE** to the waterfront, **from Sansevero Chapel to Spaccanapoli**. The best of the city in routes designed for first-time visitors.



Hidden & Esoteric Naples

The **underground and mysterious Naples**: catacombs, legends, esoteric symbols and secret places. **Discover the hidden side of the city**, among ancient myths and forgotten stories that few know.



Art & History Routes

Routes dedicated to art and history: **from the masterpieces of the Archaeological Museum MANN to the Pompeii Excavations**, from monumental churches to contemporary art collections.



Scenic & Panoramic Walks

Panoramic walks offering the most spectacular views of the city and the Gulf: from Vomero to Posillipo, from hidden terraces to breathtaking viewpoints that only locals know.



Slow Urban Journeys

Slow itineraries through authentic neighborhoods: **local markets, artisan workshops, historic cafes**. **Walking Naples with the time necessary** to observe, listen, feel the heartbeat of the city.



Custom Experiences

Completely customized experiences created based on your specific interests. Whether you are passionate about photography, gastronomy, architecture or local history, **we design the perfect trip for you.**

Who we work with

Your reliable local partner

We collaborate with tourism professionals around the world, offering complete local support and customized services for every type of client.

Our experience and flexibility make us the ideal partner for those seeking quality and reliability in Naples.

Tour Operators

Established partnerships with international TOs for quality programs.

Travel Agencies

Collaborations with **travel agencies** for personalized experiences.

School Groups

Educational and cultural programs for school groups of all levels.

Corporate Groups

Corporate tours, incentives and team building with a professional yet cultural approach.

Private Travellers

Exclusive services for **individual travelers** or small groups seeking **excellence**.

Why work with us

Choosing Partenope in Tour means relying on a partner that combines local expertise, narrative passion and operational professionalism. These are the values that distinguish us in the market and make every collaboration a success.



Deep Local Knowledge

In-depth knowledge of the territory, the result of years of experience and study



Authentic Storytelling

Narrative approach that transforms every tour into a memorable experience



Fully Customizable

Completely customizable experiences according to specific needs



Flexible & Reliable

Flexible and reliable operations, with constant support before and during



Engaging Experience

Ability to engage and inspire visitors with quality content




Strong On-Ground Support

Complete local assistance with territorial presence and rapid problem-solving

Partners and complementary services

Thanks to our established **network of local partners**, we can organize complete and integrated experiences, taking care of every aspect of your clients' stay. **From logistics to cultural activities, from food to artisan experiences: we manage everything with the same attention to detail.**

This coordination capability makes us your **single point of contact** in Naples, simplifying operational management and guaranteeing quality consistency in every service provided.

 **Complete trip management:** one partner, infinite possibilities to create complete and memorable travel packages.



**Private
Transportation**



Food Experiences



Pizza Masterclass



**Sfogliatella
Workshop**



**Artisan
Experiences**



Cultural Activities

A digital presence that matters

Partenope in Tour is not just an agency of tourist experiences: it is an **active and engaged digital community** that inspires thousands of people every day to discover Naples. **Our strong presence on social media demonstrates the ability to tell stories** that move and our appeal to an international audience.

40K

Instagram

Engaged followers with high-quality visual content

25K

Facebook

Loyal community that interacts with our content

30K

TikTok

Young and dynamic audience attracted by our storytelling

95K

Total

Almost 100,000 total followers across all platforms

This digital presence represents a **concrete added value** for our partners: **demonstrated capacity for effective storytelling**, international audience already engaged, organic promotion of experiences, a recognizable and reliable brand, and opportunity for visibility exchanges.

Our social channels **are not just promotional showcases**, but inspiration tools that transform followers into travelers and travelers into ambassadors of our city.

CONTACT US

Let's create meaningful experiences in Naples together



We are excited to meet you at BMT in Naples and present in detail all collaboration opportunities. **Our team is at your complete disposal to discuss projects**, answer your questions and build customized programs together.

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